

Rainbow Sandals Privacy Policy

Our Commitment to Privacy

Introduction.

Rainbow Sandals, Inc. recognizes the importance of protecting the privacy of all personal information provided by our customers, including users of our company website (www.RainbowSandals.com). We created the following Privacy Policy with a fundamental respect for our customers right to privacy and because we value our relationship with our customers. Your visit to the Rainbow Sandals website is subject to this online **Privacy Policy** and **Terms of Use**.

This Privacy Policy describes the types of information we collect, how we may use that information and with whom we may share it. Our Privacy Policy also describes the measures we take to protect the security of this information as well as how you may reach us to update your contact information, remove your name from our marketing lists or ask us any questions you may have about our use of your personal information.

How We Protect Visitor Information.

We use a variety of reasonable precautions to keep the personal information disclosed to us secure. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to our systems, and are required to keep the information confidential. When you place orders or access your personal information, we use a secure server. All sensitive/credit information you supply is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our databases to be only accessed as stated above.

Although we employ security measures that we believe are reasonable to protect the personal information of visitors to this site, we do not guarantee our security measures will protect against the loss or misuse of your information. Also, we cannot guarantee the privacy of any information you may transmit over the Internet or otherwise.

Use of Cookies.

Cookies are small files a website transfers to your computer's hard drive through your Web browser (if you allow) that enables the site to recognize your browser and track information about your visit. For example, we use cookies to track the items in your shopping cart. They are also used to help us understand your preferences based on your site activity, which enables us to provide you with improved service.

You can choose to have your computer warn you each time a cookie is being set, or you can choose to turn off all cookies. You do this through your browser settings. However, if you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly.

Do-Not-Track Disclosure.

Do Not Track is a privacy preference that users can set in their web browsers. When a user turns on the Do Not Track signal, the browser sends a message to websites requesting them not to track the user. At this time, Rainbow Sandals does not respond to Do Not Track browser settings or signals.

We may use other technology that is standard to the internet, such as pixel tags, web beacons, and other similar technologies, to track visitors to www.RainbowSandals.com. Those tools may be used by us and by third parties to collect information about you and your internet activity, even if you have turned on the Do Not Track signal.

How We May Use Your Information.

We may use the information we collect from you when you register, purchase products, enter a contest or promotion, respond to a survey or marketing communication, browse the website, or use certain other site features in the following ways:

- To quickly and securely process transactions
- To allow us to better service you in responding to your customer service requests
- To administer contests, promotions, surveys or other site features

If you have opted-in to receive Rainbow Sandals email, we may send you periodic email about our products. If you would no longer like to receive Rainbow Sandals email, please refer to the “How To Opt-Out, Remove or Modify Information” section below.

Sharing of Information.

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we provide you with advance notice, except as described below. The term “outside parties” does not include website hosting partners and other parties who assist us in operating our website, conducting Rainbow Sandals business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others’ rights, property, or safety. Non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Commitment to Children's Privacy.

We realize children may visit our site, and we therefore encourage children to consult with their parents before submitting any information to any website, including ours. We encourage parents to supervise their children’s online activities and consider using parental control tools available from online services and software manufacturers that help provide a child-friendly online environment. These tools can also prevent children from disclosing their name, address, and other personal information online without parental permission.

How to Opt-Out, Remove or Modify Information.

To modify your email subscriptions or completely opt-out of receiving Rainbow Sandals email, please let us know by emailing us at info@RainbowSandals.com and simply ask us to remove your company, name or account from our email list. Please note that due to email production schedules you may receive any emails already in production.

Changes to Our Privacy Policy.

If we change our Privacy Policy, we will post those changes on this page. Policy changes will apply to information collected after the date of the change. This Privacy Policy was updated on August 30, 2017.

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

Revised 9/1/2017